



Sponsorship Opportunity

For a limited time, the Bay Community Tennis Association is offering sponsorships in connection with the Janet H. Jopke, Ed.D, Bay Community Tennis Facility at Richard Shaw Park, located on Park Avenue on Bay City's East Side. This facility provides fun and healthy activity through Dow Bay Area YMCA tennis camps and classes, United States Tennis Association events and social tennis, plus local tournaments and "play anytime" tennis. Secure a spot as one of the facility's dedicated sponsors, permanently strengthening your image in the community while helping to raise the quality of life for everyone.

About the BCTA

Founded: 2014

Mission: Promote health, fitness and athletic excellence in the Bay City area through development and maintenance of a public tennis facility.

Affiliation: Local affiliate of the United States Tennis Association

IRS Status: 501(c)(3), eligible to receive tax exempt contributions

Website: www.baycitytennis.com



Act now to take advantage of this once in a lifetime opportunity

The Janet Jopke Courts at Richard Shaw Park is on the site of the former Thomas Jefferson Elementary School. It features eight tennis courts, along with parking, restroom and open space areas. The facility, though privately funded through local donations, is open free to the public.



Sponsor Levels and Benefits



No longer available

Champion Sponsor

- Naming rights for facility
- Signage at entrance to facility
- Public exposure for all activity (media coverage, event flyers, school announcements, etc.)
- Main speaking role at facility Grand Opening event
- Hosting rights for annual season-opening event
- Premier placement on BCTA website and social media
- Fifty hours of programming (lessons, leagues, social events)



Six still available

Court Sponsor

- Logo or other message printed on windscreens at each end of sponsored court
- Key speaking role at facility Grand Opening event
- Supporting role at annual season-opening event
- Exposure when players are directed to courts during tournaments, matches, lessons
- Prominent placement on BCTA website and social media
- Twenty hours of programming
- Renewable after 10 years
- \$25,000 per court, (payment plans available)



Ace Sponsor

- Logo or other message printed on a windscreen at an entry gate of the donor's choice
- Exposure when players are entering courts for tournaments, matches and lessons
- Size of screen: 4' x 10' Donation: \$5,000 per gate



Bench Sponsor

- Low maintenance, durable, contemporary, polyethylene bench
- Permanently anchored
- On the court benches are green, spectator benches are brown
- Two lines of engraving included
- 8' bench: \$2,000 6' bench: \$1,500



**Contact BCTA President Joe Ricard at 989-274-5782
or baycommunitytennis@gmail.com
for more information or to begin the process of becoming a sponsor.**